

Mission Statement

Karime Abib Zürich, 18.04.2020.

Approved by Karime Abib on 18. April 2020

- AdvantiKA's mission has been defined and it is the same since it's foundation.
- The wording have been changed and adjusted in this last publication without compromising the intention and meaning.
- Our commitment is with both generic help and specific projects and actions to sustainable economic development within our own actions and mainly through our services to our customers. We also serve gender equality and other social impact directly the same way and with special programs and mentoring.
- Although our mission has been always public in our website, we now have this formal document signed and dated and our registration document with the registration office in Zürich includes the statements required to become a B-Corp.



VISION

All businesses can be prosperous contributing to a regenerative environment, a fair society and an inclusive economy. That is what we call a prosperous, sustainable and purposeful business.

MISSION

We empower businesses and people to make sustainable ways reality — ways for an inclusive economy, responsible to people and the environment of today and of the future. We help to create the possibility for a systematic harmony of people, life, economy and planet.